PUBLICIS
RE:SOURCES

Lion Login
External Accounts

Information for Publicis Groupe
Clients, Vendors, and Contractors

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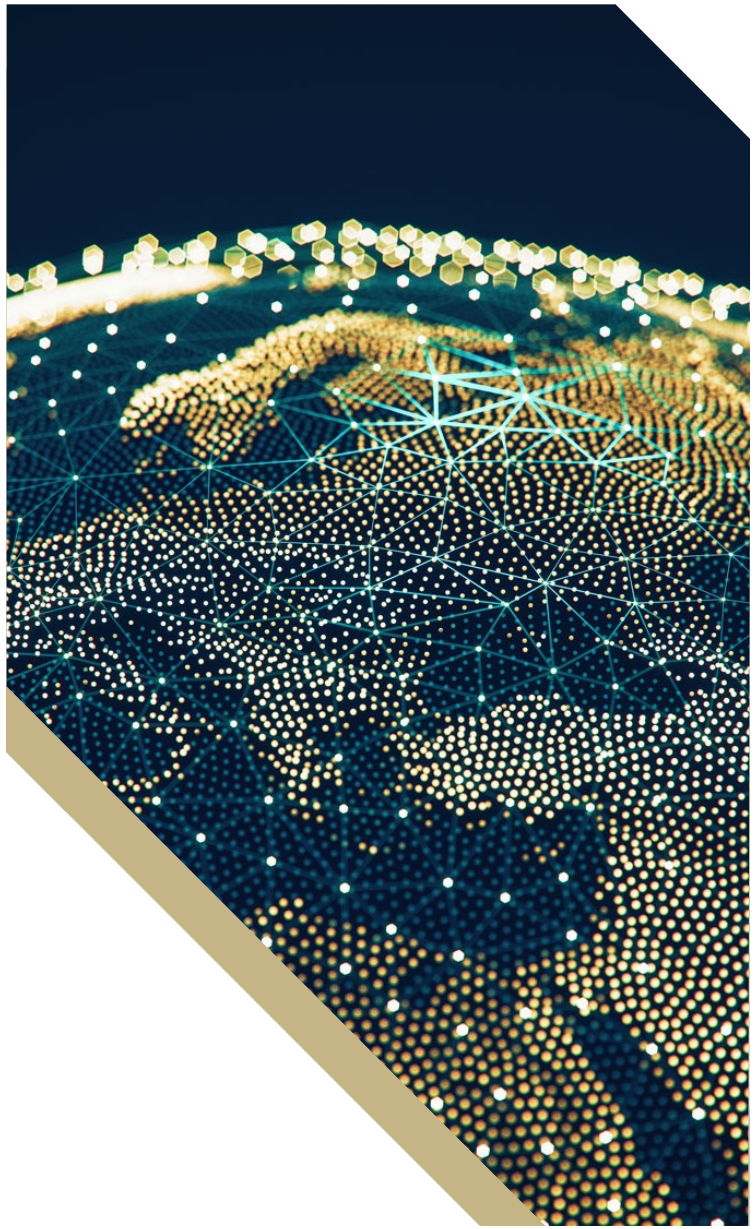

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Lion Login External (LL-EXT) Overview

Account information, Requirements, Getting Help

What is Lion Login?

Publicis Groupe's internal username and password system is called Lion Login. It is sometimes shortened to "LL" or "LLID."

"Lion Login External" (LL-EXT) accounts are issued to Groupe clients, vendors, or contractors who require secure access to internal Groupe technologies.

Depending on the system you are using, you may be asked for just your username or your full Lion Login ID.

Username

jsmith123@partners.publicisgroupe.net

Full Lion Login ID

LL-EXT Security Requirements

Publicis Groupe takes security very seriously. To protect our systems, agency work-product, and confidential client data, there are security measures in place for Lion Login External Accounts.

- Your strong passwords must be changed every 90 days.
- Publicis Groupe uses Multi-Factor Authentication (MFA) to verify your identity to login to our VPN or the Password Reset site.
- After you receive your account details, you need to register for both the Self-Service Password Reset and MFA service.

Getting Help

The Publicis Groupe employee(s) you work with can raise issues or request technical assistance on your behalf.

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SETUP: Self-Service Password Reset Site

Account Setup & Registration

Your Agency Point of Contact will provide your new Lion Login External (LL-EXT) credentials, including a temporary password.

After you receive your credentials, you need to

1. Register your account and verify your email address.
2. Set up your account to use Self-Service Password Reset (in case you forget or need to change your password in the future, follow the steps on site).
3. Enroll you account with Multi-Factor Authentication (MFA) using Microsoft Authenticator (Recommended for VPN User's) or Security Questions.

Microsoft Authenticator

Microsoft Authenticator is required if you use VPN to connect the Publicis Groupe network.

We recommend downloading Microsoft Authenticator *before* you start setup and registration. The app is required for MFA enrollment, and and identity verification every time you sign into Publicis Groupe systems.

GET IT ON Google Play

Download on the App Store

Visit Microsoft's Authenticator Page to have a download link sent via SMS.

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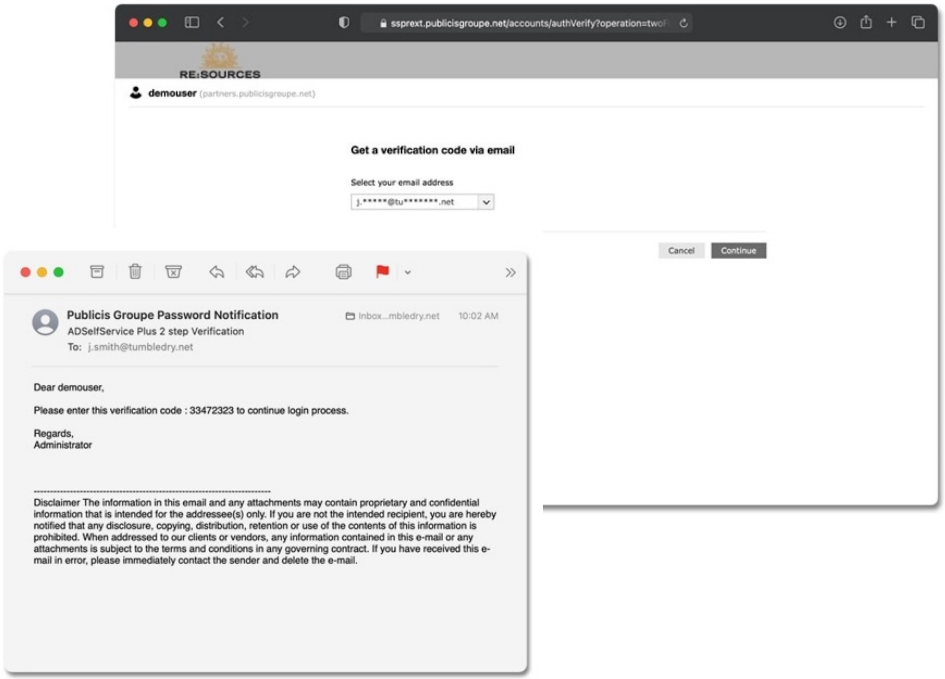
Register Your Account and verify your email address

1. Visit https://ssprext.publicisgroupe.net and login using your new LL-EXT Username and Password.
2. Click Email ID, Select the email address where your verification code should be sent, and click Continue.
3. You will be sent an email with a one-time code. This is used to validate your identity on the next screen.
4. Enter the code from the email and click Continue.

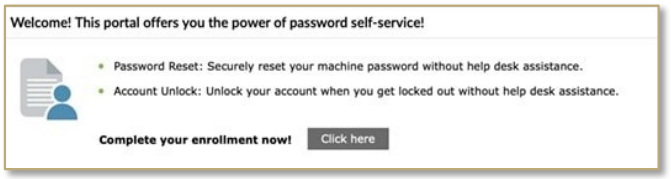


Set Up Self-Service Password Reset

1. Accept the disclaimer (one-time only)

2. Select the **Click Here** button to complete the enrollment process. **This step is required** so you can update, change, or reset your password in the future.

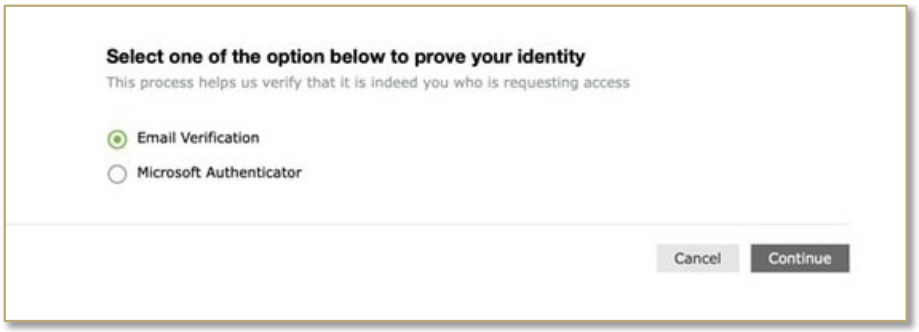
3. *Follow the on-screen instructions carefully.*



Enroll for Multi-Factor Authentication

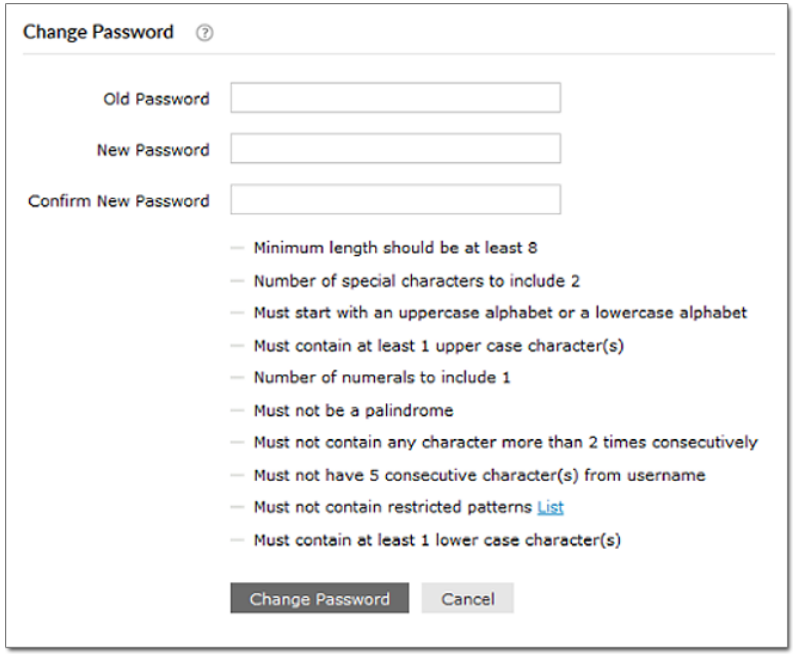
Multi-Factor Authentication (MFA) is similar to two-factor authentication methods you may be familiar with. MFA allows you to verify your identity when you sign into the SSPR website or VPN.

1. Select your preferred verification method for MFA.
    a) **If you use a VPN, you must select Microsoft Authenticator.**
    b) If you don't use a VPN, you can select either Email or Microsoft Authenticator
2. Click continue.
3. **Follow the on-screen instructions *carefully*** to complete your enrollment.



To change or reset your password, or update MFA settings

1. Visit https://ssprext.publicisgroupe.net/
2. If you know your password and want to change it, click the Change Password tab.
3. If you forgot your password, use the Forgot your Password link to reset it.
4. Like other very secure online systems, you will receive an authentication code via email or through Multi-Factor Authentication.
5. Enter the code and follow the instructions carefully, paying close attention to the password requirements displayed on the screen.



MFA

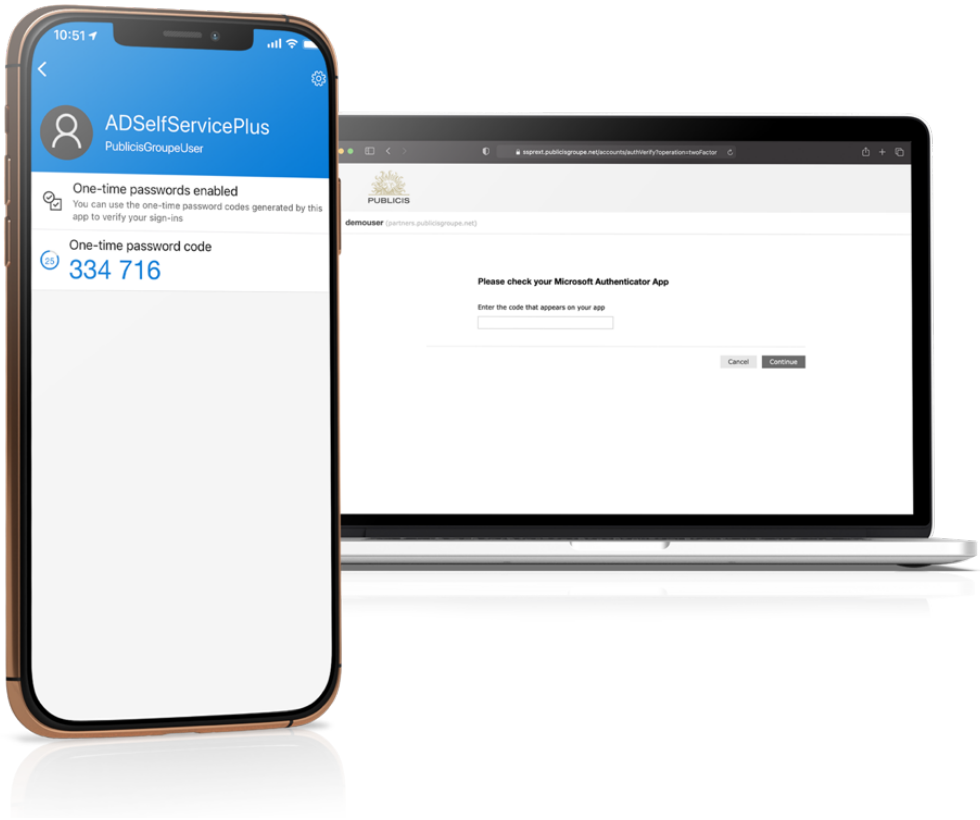
Multi-Factor Authentication

Using Multi-Factor Authentication

What is MFA and how does it work?

Multi-Factor Authentication (MFA) increases the Groupe's verifying your identity when you sign into Groupe systems like the VPN or Self-Service Password Reset site.

Keep your phone nearby. You will be prompted to enter a six-digit code displayed inside the Microsoft Authenticator App.



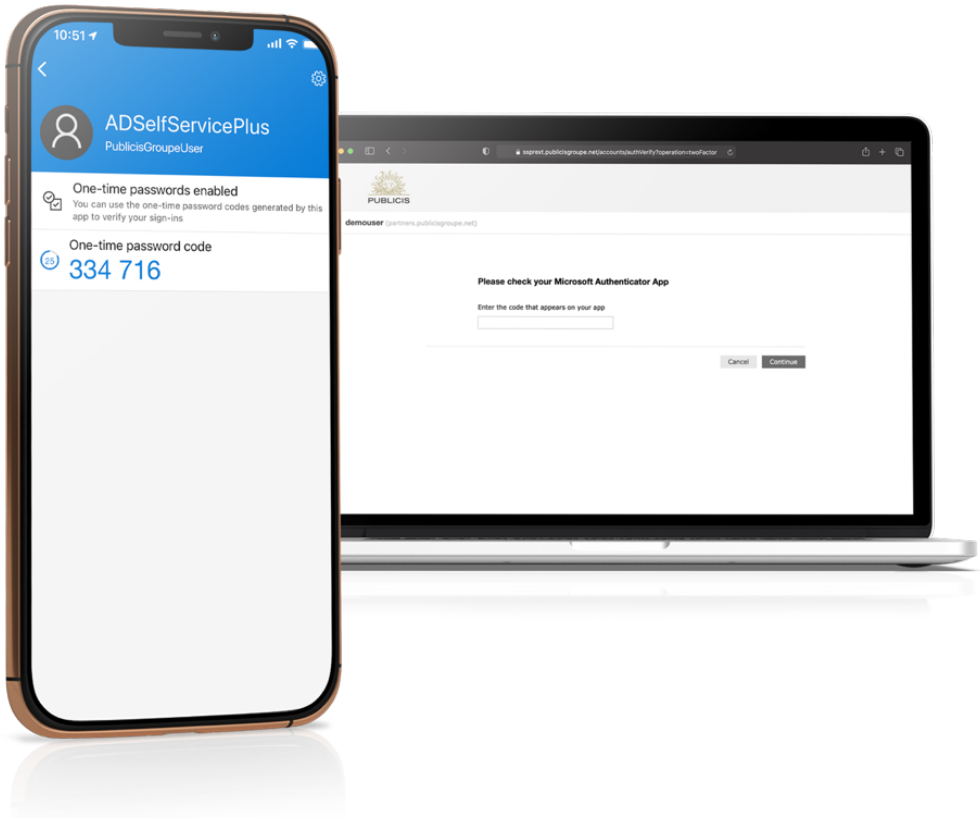
Protect Your Personal Accounts Too!

Microsoft Authenticator can be used for your personal accounts on sites that offer two-factor authentication. For example, Twitter, Amazon, Facebook, and Twitch.

MFA Troubleshooting Suggestions

Problems activating MFA

- Ensure your mobile device connects to the internet.
- Power your mobile device down, turn it back on and try again.
- Uninstall Microsoft Authenticator and re-install from your mobile device's store.
- When scanning the QR code, make sure your camera lens is clean.

Problems with the 6-Digit Code

- The code changes every 30 seconds. Wait for it to change once and try again.
- If the code still doesn't work, restart your computer, clear your browsing history, and try again.